



Course Description

The BTEC Level 3 in Business is a full-time vocational qualification that is equivalent to 1 or 2 A-levels. The programme is designed to enable students to gain both academic and practical experience and become competent in areas that are directly related to the workplace.

BTEC Business is a course that when

chosen with a good combination of subjects, could open many doors. Most employers and universities want to be assured that

potential candidates are able to contextualise information and apply knowledge and theory. BTECs offer a practical hands-on approach that can be lacking in other courses. The course is designed as specialist qualification for those who have a clear idea that Business will have some part in their future career or who want to go on to university. It encourages personal development, motivation and confidence, through practical participation and by giving you responsibility for your own projects.

Scheme of Assessment

6 MANDATORY UNITS:

Unit 1: Exploring Business (90 GLH) - Assignment set and marked internally

Unit 2: Developing a Marketing Campaign - (90 GLH) - Task set and marked externally

Unit 3: Personal and Business Finance (120 GLH) – Written exam

Unit 4: Managing an Event - (90 GLH) - Assignment set and marked internally

Unit 5: International Business - (90 GLH) - Assignment set and marked internally

Unit 6: Principles of Management (120 GLH) - Task set and marked externally

PLUS 2 OPTIONAL UNITS

NOTE: All optional Units are 60 GLH and are set and marked internally

Examining Body: Edexcel

Entry Requirements:

4 GCSEs grade 9 - 4 including grade 4 in English and Maths

What equipment or materials do I need?

Textbook, stationary, lever-arch folder.

Career Progression

The majority of students from this course progress to a university based programme such as business, business management or business information systems. After

completing the course you may well also be well-equipped to pursue study or employment in a range of areas including marketing, management, human resources or accounting.

“Business Studies allow you to gain many valuable and transferable skills such as strong communication skills, decision making, project and time management.”