**May 2019 Exam Questions Revision**

**Factors affecting global Tourism**

1. The only correct answer is

A – Levels of employment

B is not correct because it is a political factor.

C is not correct because it is a publicity factor.

D is not correct because it is an environmental impact.

**2 (a) Examples of severe weather events include:**

 flooding  drought  tornado  avalanches  snow storms  hurricane  landslides

  sand storms -wildfires/forest fires.

**b. How does severe weather impact on tourism?**

 Forests and other natural landscapes may be destroyed

* tourists cannot visit so loss of income for local businesses

 Hotels/attractions may be in the danger area/damaged and evacuate

guests/close down

 danger around airports means that flights cannot land / airlines may have to

cancel or divert flights

3: **A recession includes lack of employment, high prices, less money for families to spend.**

During recession, travel and tourism organisations still try to attract customers by:

- Develop new products/services such as different types of holiday/short breaks

- Review pricing / create special offers giving discounts, such as free child places

- Offer all-inclusive holidays where most things are paid for in advance, limiting the

spending money needed - Allow holidays to be paid for in instalments

4. **What is sustainable tourism?**

This is tourism that protects the natural/cultural/heritage/environment

Meets the needs of present generations/people while protecting for future generations whilst maintaining or increasing the numbers of tourists

**Voluntary or charitable organisations** (charities) are in favour of sustainable tourism that protects the environment and local culture and often:

* Campaigning to the government to make sure tourist development has minimal impact on

local people

* Fundraise to ensure that any wildlife in the area is protected
* Try to raise awareness of environmental issues to get supporters/donations who will back the cause

**5. Airports provide security in many ways:**

 body scanners luggage x-rays  passport checks/biometric passports retina/eye images

sniffer dogs armed police/security CCTV liquid restrictions

**Increased security measures have advantages and disadvantages**

* Inconvenience as people may have to take shoes/belts off for scanners / discard liquids
* Reassurance / passengers feel safe as multiple checks are in place
* Delays as security checks cause long queues/additional time needs to be allowed / flights might be missed
* Embarrassment/scared/alarmed because they think a full body scan invades their privacy

**6 The only correct answer is:**

B – 0.50 euros

A is incorrect because it is for a 5 star hotel.

C is incorrect because it is for a 4 star hotel.

D is incorrect because it is for a 4 star villa.

**Roles of governments in managing tourism**

 Travel restrictions/visas/entry requirements

 Putting Security measures in place

 Improving transport links/roads/airports

 Upgrade/introduce electricity/water supplies/waste management  Attract outside investment  Improve communication links  Provide funding  Ensure sustainable development

**If the tourist board decides to stop hotels being all-inclusive:**

 Local bars/restaurants/shops will have more customers as people will leave the all-inclusive hotel to eat out

 Would help reduce leakage as money from tourism stays within the local economy

**If the tourist board encourages tourists to visit in the quieter months:**

 Seasonal unemployment/seasonality would be reduced because a wider range of

activities are offered out of season

 Local businesses outside the main resorts can benefit as semi-retired/retired people

are most likely to visit out of peak season

 Job creation/new jobs for locals which will improve the economic multiplier effect

**7 (a) Positive social Impacts that tourism can have on areas:**

 improved quality of life  access to facilities  improved transport

 improved infrastructure  improved cultural awareness  preserving local culture/traditions

**Negative environmental Impacts that tourism can have on areas:**

 Increased number of cars will cause congestion on narrow roads

 Increased visitor numbers/overcrowding could lead to erosion/environmental

degradation/litter and spoil the natural beauty

 Might need more tourist facilities to be built leading to loss of wildlife/habitats

 More cars cause an increase in emissions leading to increased air/noise pollution

**7 (c) The different Sectors of Tourism**

The only correct answer is:

C – Private(business owned) and public sector(local Government)

A is incorrect because the local authority is not in the voluntary sector (charities).

B is incorrect because the local authority is not in the voluntary sector and IS Construction Ltd is not

in the public sector.

D is incorrect because the local authority is not in the private sector.

**Managing noise pollution at hotels/resorts**

* During construction no work at weekends and between certain hours in the week
* Build hotels with sound proof glass
* deliveries should not occur early morning/late evening in order to avoid disturbing the local people/wildlife
* Use quiet energy sources/ electricity rather than noisy diesel generators
* Limit outdoor events/firework displays/parties (1) to avoid possible conflict/complaints from locals

**To reduce Loss of culture in hotels/resorts**

* Take guests on excursions to local markets and events, festivals to raise awareness/ preserve traditions
* Include local traditional food/dishes on the menu
* Hold music/dance events celebrating local culture
* promote culture/involve local people- allow them to sell local crafts at certain times at hotels
* Hotel design to follow local style of buildings blends in with local style architecture.