



Course Description

This course focuses on learning about different types of organisations - large and small; local, regional, national and multi- nationals - who operate for-profit and not- for-profit and compete in various business sectors and environments. You will investigate problems which are of current interest and importance in the domestic and international context of the UK economy.

Scheme of Assessment

AS Component 1-Business Opportunities:

(40% of Advanced Level, 1 hour written exam)

Structured questions to assess business opportunities, business start-ups, small and medium-sized enterprises and other types of business organisations and the markets in which they operate.

Total Marks: 50

AS Component 2-Business Functions:

(60% of Advanced Level, 2 hour written exam)

Section A – Compulsory data response questions

Section B – one essay form a choice of three Total Marks: 80

A2 Component 1 - Business Opportunities and Functions (combination of AS Components 1 and 2)

(33 1/3% of qualification, 2 hrs 15 mins written exam)

Section A - Compulsory short answer questions

Section B - Compulsory data response questions

To assess Business opportunities and functions

Total marks: 80

A2 Component 2 - Business Analysis and Strategy

(33 1/3% of qualification, 2 hrs 15 mins written exam)

To assess business strategy and analytical techniques used in the business decision- making process. The

A2 Component 3 - Business in the Changing World

(33 1/3% of qualification, 2 hrs 15 mins written exam)

Section A - Compulsory questions based on case study

Section B - One synoptic essay from a choice of 3

To assess all of the A level subject content Total marks: 80

Examining Body: WJEC

Entry Requirements:

5 GCSEs 9 - 5 including a GCSE Maths grade 5 and English Language GCSE minimum grade 5. Grade 6 in Business GCSE or a similar subject

What equipment or materials do I need?

Textbook, stationary, lever-arch folder.

Career Progression

There are many career opportunities if you choose to pursue a career related to the study of business as you can see from the list of examples below:

Advertising
Sales and marketing
Buying and merchandising
Distribution
Product technology
Business consultancy
Trading
Banking and Finance
New Product Development
Teaching
Quality Management
Public Relations and Journalism

“Business Studies allow you to gain many valuable and transferable skills such as strong communication skills , decision making , project and time management.”