Year 4 Writing for Different Audiences Knowledge Organiser



Star Vocabulary

Font: The style of writing one can uses when typing on a document.

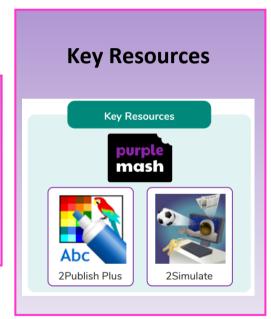
Bold: This makes the text stand out.

Italic: A style of formatting when the text is at an angle.

Underline: To draw a line underneath the font.

Key Learning

- To explore how font size and style can affect the impact of a text.
- To use a simulated scenario to produce a news report.
- To use a simulated scenario to write for a community campaign.





Use text formatting to make a piece of writing fit for its audience and purpose.

Use the incoming information to write their own newspaper report.

Use these ideas to write a persuasive letter or poster as part of the campaign.

Assess their texts using criteria to judge their suitability for the intended audience.

Interpret a variety of incoming communications.

Use 2Connect to mind-map ideas for a community campaign.

Assess texts using criteria to judge their suitability for the intended audience.

Review vocabulary