



Welcome to the Business and Economics Department



## Why Study Business?

You may be thinking entrepreneur...?

*“a person who sets up a business or businesses, taking on financial risks in the hope of profit”*

~However~

Not everyone who takes the subject is an aspiring business entrepreneur...

# ...for certain though, If you study business you will learn about...

- How organisations (businesses) operate...
- This will be useful for any company you join or come into contact with

**why?**

- As the knowledge you gain of how businesses are run will make you a **useful**, **adaptable** and **confident** employee



The skills that you will gain through studying business will be transferable, no matter what career choices you make...

- **Good decision making** – in both your personal and professional life
- **Numeracy skills**
- Studying the world of business will show you how to be an **adaptable** and **flexible** person
- **Problem solving skills**
- **Presentation skills**, which improves your oral communication and confidence
- **Organisation skills**





# Let's take a closer look at what's on offer in Year 9

GCSE Business – Exam Board: **WJEC Eduqas**

Two units externally assessed through written examination

## **Component 1 - Business Dynamics**

Types of Business, Production, Marketing, Finance, The External Environment, Human Resource Management...

## **Component 2 - Business Considerations**

Knowledge and skills gained in Component 1 is used to explain, analyse business performance and make business decisions



## What's is on offer cont...

### L1/L2 Enterprise & Marketing – Exam Board OCR

**RO64:** Enterprise and marketing concepts- **Exam**

You will learn about the fundamentals of business (topic areas as in the GCSE business Syllabus)

**RO65:** Design a business proposal - **Coursework**

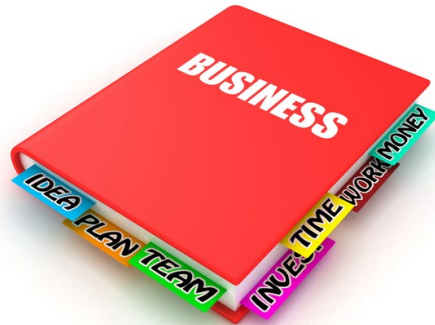
From your business knowledge you will produce a product for a select target market (conduct all the market research, product design, budget etc)

**RO66:** *Market and pitch a business proposal* – **Coursework and Presentation [Dragons Den]!!**



Whether you choose study... SO... Or you choose to study..

**GCSE  
BUSINESS**



**The Business and Economics Department Welcomes You!!  
Thank you for listening...Any questions?**