

Welcome
Year 8's

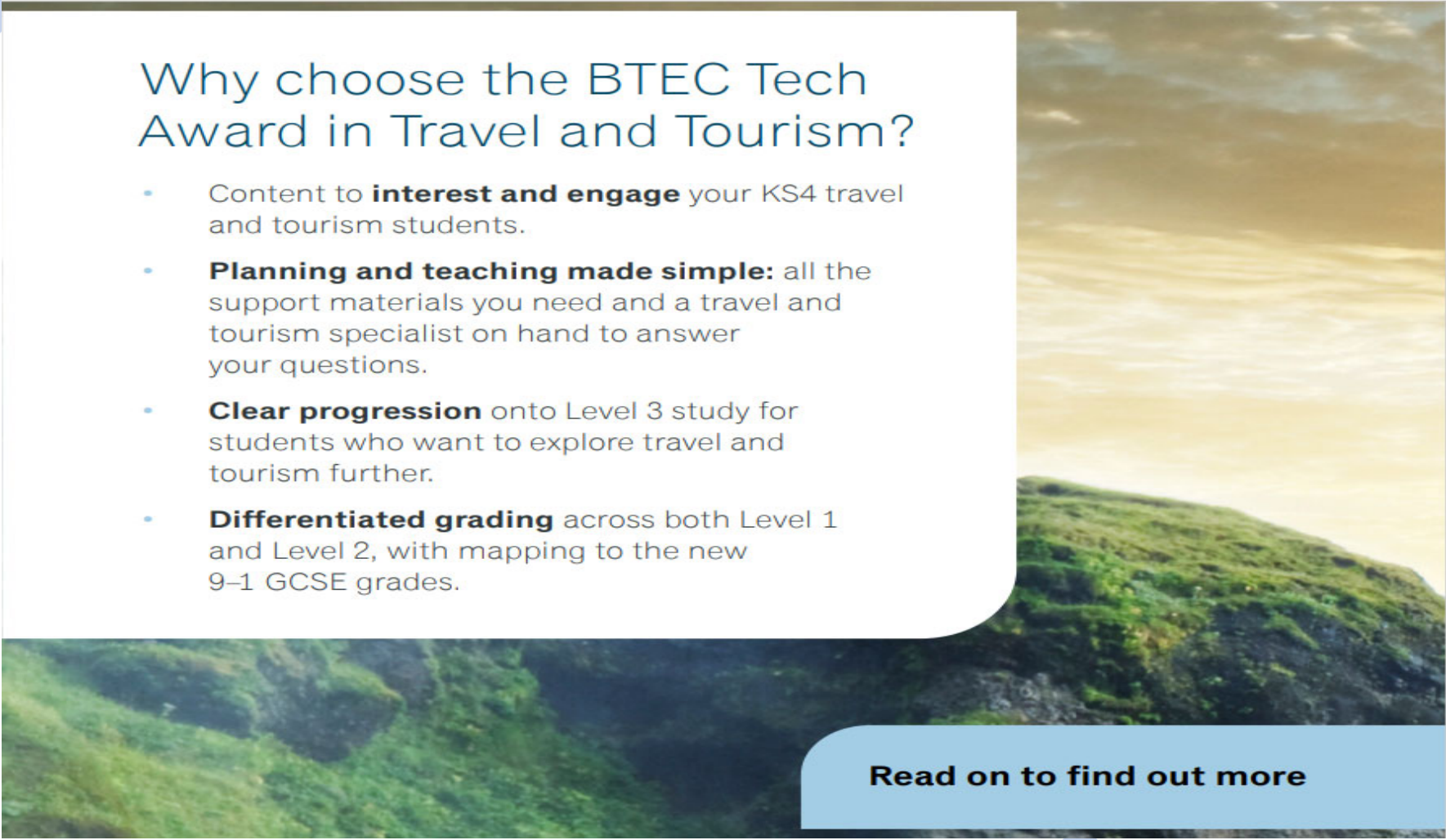


Travel and Tourism



Why choose the BTEC Tech Award in Travel and Tourism?

- Content to **interest and engage** your KS4 travel and tourism students.
- **Planning and teaching made simple:** all the support materials you need and a travel and tourism specialist on hand to answer your questions.
- **Clear progression** onto Level 3 study for students who want to explore travel and tourism further.
- **Differentiated grading** across both Level 1 and Level 2, with mapping to the new 9–1 GCSE grades.



Read on to find out more

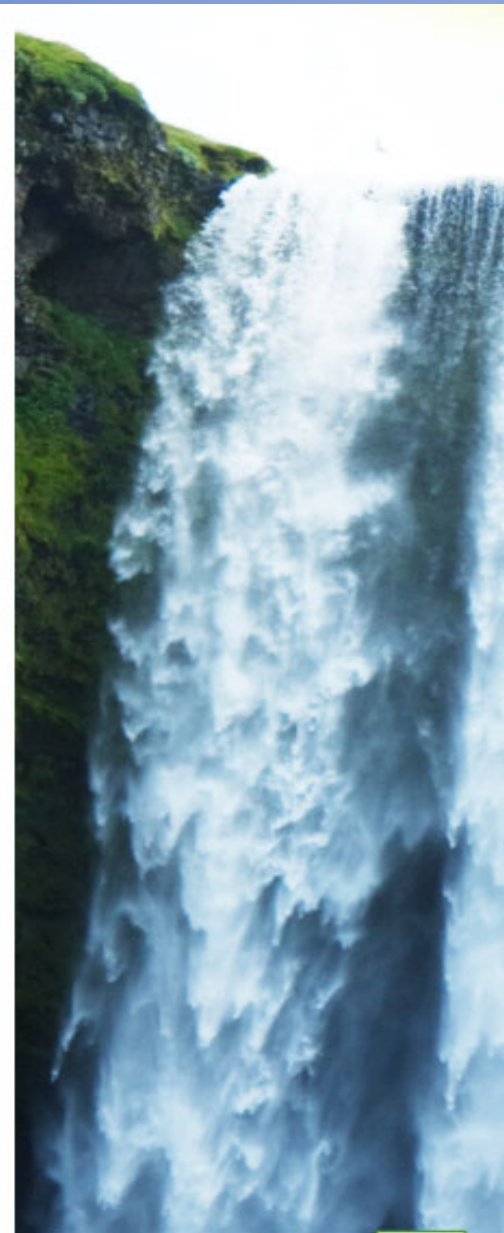


How does the course work?

The course is made up of **three components**: two that are internally assessed and one that's externally assessed.

Our three-block structure, **explore, develop and apply**, has been developed to allow students to build on and embed their knowledge. This allows them to grow in confidence and then put into practice what they have learned.

Our assessment structure is also designed so that students can build on what they learn, and develop their skills, as they move through the course.



Explore



Component 1

Travel and Tourism Organisations and Destinations

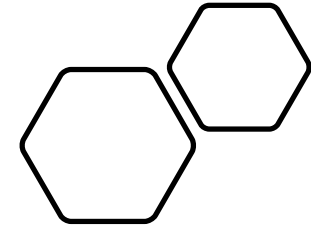
Aim: examine the types and aims of travel and tourism organisations and different travel destinations

Assessment: internally assessed assignment(s)

Weighting: 30% of total course

During Component 1, your students will learn about:

- the travel and tourism sector and tourist destinations
- the type and purpose of different travel and tourism organisations
- the importance of travel and tourism to the UK
- different types of holidays and reasons for travel



Develop



Component 2

Influences on Global Travel and Tourism

Aim: investigate global travel and tourism and its impact on global destinations

Assessment: externally assessed written paper that requires learners to apply their knowledge and understanding of the factors influencing tourism and the impact of tourism on destinations and destination management

Weighting: 40% of total course

During Component 2, your students will investigate:

- factors influencing the travel and tourism industry
- sustainability and destination management
- the impact of global tourism on local communities, the economy and the environment
- tourism development

Apply



Component 3

Customer Needs in Travel and Tourism

Aim: understand how organisations use market research within the travel and tourism industry

Assessment: internally assessed synoptic assignments

Weighting: 30% of total course

During Component 3 your students will:

- investigate how travel and tourism organisations use research to identify customer needs
- explore the range of products offered by travel and tourism organisations
- consider how organisations respond to market trends to meet customer needs
- plan a holiday to meet customer needs and preferences

Where can a BTEC Tech Award take your students?

What will my students gain from a BTEC Tech Award?



Practical, transferable skills

BTEC Tech Awards focus on building skills which will give your students the confidence to progress in whatever path they choose.



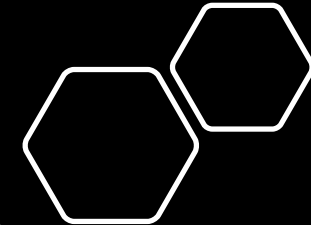
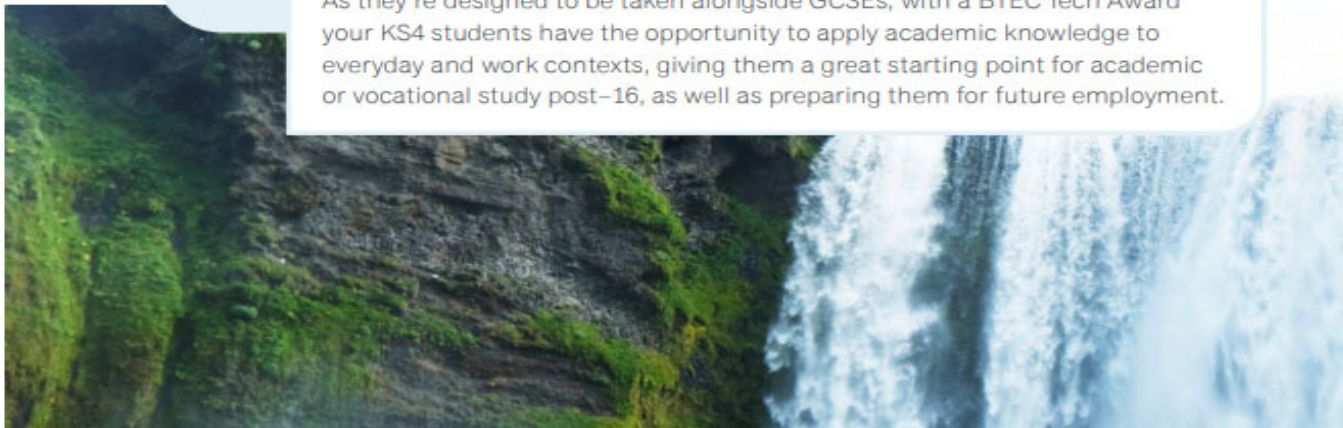
A taster of the sector

The BTEC Tech Award is a practical introduction to life and work in the Travel and Tourism sector, so your students can develop their understanding of the sector and see whether it's an industry they'd like to be in.



A well-rounded foundation for further study

As they're designed to be taken alongside GCSEs, with a BTEC Tech Award your KS4 students have the opportunity to apply academic knowledge to everyday and work contexts, giving them a great starting point for academic or vocational study post-16, as well as preparing them for future employment.



GCSEs		BTEC Qualifications	
Current GCSE grades	Old GCSE grades	Health and Social Care and Travel and Tourism	
9	A*	Level 2	D*2
8			
7	A		D2
6	B		M2
5			
4	C		P2
3	D	Level 1	D*1
2	E		D1
1	F		M1
	G		P1

Level of achievement

Level 1
at KS4

Level 2
at KS4

Post-16 Level 2 study of
Travel and Tourism

Ideal for students who perform strongly in Travel and Tourism compared to their overall performance at KS4



Post-16 Level 2 study in
a variety of subjects

Designed to lead towards work, apprenticeships or further study at Level 3



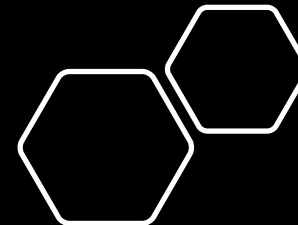
A Levels

Will prepare them for entry into Higher Education



Level 3 vocational qualifications e.g. BTEC Nationals in Travel and Tourism

Will prepare them for entry into employment or, apprenticeships and Higher Education



Recognised by employers and universities

In 2015, 1 in 4 students who entered university in the UK did so with a BTEC. BTEC is a recognised and well-known qualification suite, providing reassurance that students who study a BTEC meet the levels required by employers and Higher Education.

What are my students' options for progression after the course?

After completing their BTEC Tech Award, your students will be in a great position to continue in the travel and tourism sector. This qualification prepares students for both technical and academic routes.



Travel and Tourism is one of the UK's fastest growing sectors, employing over 3 million people.

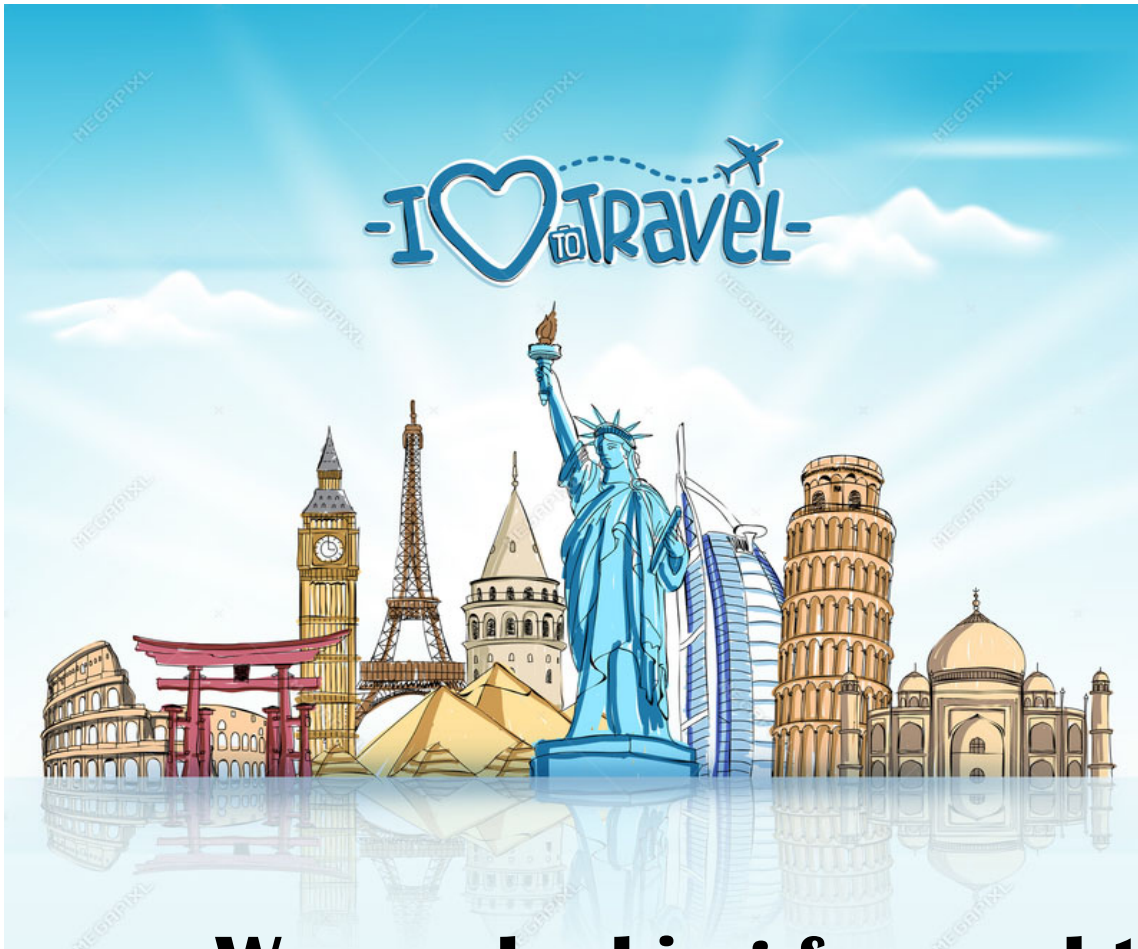
Travel Agent
Holiday Representative
Air cabin crew
Travel Consultant
Hotel manager
Sales Executive

Tourism Industry/ jobs



- Accommodation Service/Rooms Division Manager
- Administrative Assistant to GM - Ski Resort
- Air Traffic Controller
- Baker
- Banquet Server
- Bar Operations Manager
- Bartender
- Bed & Breakfast Owner/Operator
- Campground Operator
- Casino Dealer
- Casino Slot Attendant
- Catering Manager
- Chef
- Chief Concierge
- Chief Operating Officer
- Cruise Director
- Director of Sales and Marketing - Hotel
- Esthetician
- Event Manager
- Executive Chef - Accommodation
- Executive Chef - Event Catering
- Executive Chef - Food & Beverage
- Executive Chef/Vice President of Culinary
- Executive Housekeeper
- Food and Beverage Manager
- Food and Beverage Server
- Food and Beverage Supervisor
- Food Service Counter Attendant
- Freshwater Angling Guide
- Front Desk Agent
- Front Desk and Reservations Manager -Hotel
- General Manager - Hotel
- Golf Club Manager
- Golf Course Master Superintendent
- Golf Course Superintendent
- Golf Pro
- Groomer
- Health and Safety Manager - Ski Resort
- Heritage Interpreter/Guide
- Housekeeping Room Attendant
- Lift Mechanic
- Lift Operations Supervisor
- Lift Operator
- Mini Bar Porter
- Museum Director
- Night Manager
- Area Manager
- Outdoor Adventure Guide
- Owner/Operator - Lodge
- Parking Host
- Patroller
- Pilot
- President & COO
- Rental Technician
- Retail Supervisor
- Sales and Revenue Manager - Hotel
- Sales Manager
- Ski/Snowboard Instructor
- Small Business Owner/Operator
- Sommelier
- Sous-Chef
- Sous-Chef - Ski Resort
- Spa Director
- Special Events Coordinator
- Special Events Coordinator - Ski Resort
- Terrain Park Manager
- Ticket Office Supervisor
- Tour Director
- Tour Guide
- Tour Operator
- Tourism Educator
- Tourism/Visitor Information Centre Counsellor
- Visitor Information Centre Director

• **And many many more...**



- **We are looking forward to teaching you in Year 9.**
- **For further information contact Ms John.**
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